



April 2007

BRAMMER hosts *The Power of One* seminars in London

Some 100 customers, suppliers and industry journal editors attended the seminars held at Fulham Football Club's conference centre on the banks of the River Thames.

These unique seminars were designed to explore the synergy possibilities that exist between end user customers, BRAMMER (the UK's leading industrial MRO distributor) and their world-class engineering suppliers, *The Power of One*.

The seminar included key notes presentations from;

- **The Carbon Trust**, the government funded body who are influencing UK industry to reduce CO2 emissions and to embrace energy efficient technology;
- **Siemens**, the world-leading automation and drives supplier;
- **SKF**, the world-leading bearings technology company.

Managing director Ian Ritchie said: "BRAMMER is keen to support and influence UK industry towards a more efficient and sustainable environment."

"The seminars were a great success and are part of our continuing commitment to deliver thought provoking and influential business case studies to our customers to assist them with their future planning."

These interactive and informative seminars provided excellent debate and discussion. Since the seminars customers have been able to put actions into place.

Dean Ashton from Bison Concrete Products, said: "We have already started with many payback initiatives, like EFF1 motors and inverter drives, and we are always looking to explore other opportunities for payback with short-term investment."

The seminar provided many examples of how this can be achieved.

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