

April 2007

**BRAMMER recognises outstanding innovation by Alfred McAlpine and GATES at its glittering awards ceremony**

Hosted by motoring journalist and TV presenter Quentin Willson, BRAMMER presented outstanding and real examples of how BRAMMER and its suppliers use their combined expertise and knowledge to deliver significant cost savings and production efficiency improvements to customers in the MRO marketplace.

Attended by 300 guests at London’s magnificent Science Museum, the Awards were presented, jointly, to BRAMMER’s customers and suppliers in recognition of their innovative solutions.

The UK’s leading distributor of industrial maintenance, repair and overhaul (MRO) products presented a specific award to Alfred McAlpine and Gates:



**Brammer Managing Director, Ian Ritchie presents award to Alfred McAlpine and Gates**

This award came as a result of one of the many regional BRAMMER “Energy Seminars”. Following the seminar, Paul Mayfield of ALFRED MCALPINE asked BRAMMER and GATES to look at the drive applications on the blowers at three of their sites.

A team from BRAMMER and GATES conducted site surveys at the three locations and made recommendations to Alfred McAlpine to replace all the conventional Belts on the Blowers with GATES’ unique Polychain.

The result was a more energy efficient drive solution that will deliver a cost benefit in of hundreds of thousands of pounds over the next three years.

Managing director Ian Ritchie said: "It was my great pleasure to present this BRAMMER Award to Alfred McAlpine (represented by Chris Holden) their vision in seeing the potential at our Energy Seminar; and to GATES (represented by Tribby Warfield and Gary Price) for their expertise and help in achieving a great outcome for the customer and for a great polychain product"

"We are committed to help make British industry more profitable and cost effective for consistent and sustainable long-term success. All of the Awards provided outstanding and real examples of how BRAMMER and its suppliers use our combined expertise and knowledge to deliver significant cost savings to customers".

The event also raised some £25,000 through donations and an auction for the Make-A-Wish Foundation®, which makes dreams come true for children and young people aged three to 17 fighting life-threatening illnesses.

-Ends-

[www.brammer.co.uk](http://www.brammer.co.uk)

**For more information please contact Emma Blackwell, at Wyatt International.**

**Tel: 0121 454 8181**

**Email: [ebblackwell@wyattinternational.com](mailto:ebblackwell@wyattinternational.com)**