

April 2008

‘Wheely’ great Brammer fundraisers

Employees from Brammer, Europe's leading distributor of Industrial MRO products, will be attempting a marathon off-road cycle ride across the width of England to raise cash for a children’s charity.



Taking to the saddle (LtoR): Ian Lofthouse, Tony Ridge & Steve Slack

The team of three employees comprising Ian Lofthouse, Steve Slack, and Tony Ridge will take to the saddle on the gruelling Coast to Coast ride on 22nd May this year. Starting on the Cumbrian coast, the group will take in the Lake District, Yorkshire Dales and North Yorkshire Moors on their 210 mile, off-road, two-wheel trip in just five days.

Ian Lofthouse, who is based at Brammer’s state-of-the-art National Distribution Centre in Wolverhampton said: “This will be a real challenge. The route covers some of the remotest countryside and highest peaks in England. We’re bound to get a bit saddle-sore along the way but it will be worth it if we can raise a decent amount of money for the charity.”

The money raised will go towards Brammer's nominated charity, Make-A-Wish, which grants magical wishes to children and young people fighting life-threatening illnesses.

With a network of 83 Sales and Service Centres nationwide, including eight specifically serving the Midlands region, Brammer is committed to delivering global brands at a local level. With £millions of stock available via the company's local Sales and Service Centres for immediate collection or delivery along with excellent customer service; local industry knowledge and technical support, there's never been a better time to see what Brammer can do for your business.

To sponsor the team, and help make the wishes of children and young people fighting life-threatening illnesses come true, simply go to www.justgiving.com/brammercoast2coast

-Ends-

